PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Donald F. Gordon Examiner: SHANG, ANNAN Q. Serial No.: 09/922.910 Group Art Unit: 2424 Filed: August 6, 2001 Docket No.: 60136.0091USC1 Title: METHOD AND APPARATUS FOR PROVIDING SUBSCRIPTION-ON-DEMAND SERVICES FOR AN INTERACTIVE INFORMATION DISTRIBUTION SYSTEM

AMENDMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 22, 2010, Applicant respectfully requests reconsideration of the application and withdrawal of the rejections in view of the following amendments and remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 8 of this paper.